

RULES
PARIS RETAIL AWARDS
2024

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Article 1 – Organizer

As part of Paris Retail Week to be held from 17 to 19 September 2024 (hereinafter the "Exhibition"), the company COMEXPOSIUM, a *Société par Actions Simplifiée* [~simplified joint stock company] with a capital of EUR 60,000,000, the registered office of which is located at 70 Avenue du Général de Gaulle, 92058 PARIS LA DEFENSE CEDEX, entered in the Trade and Companies Register of Nanterre under number 316 780 519 (hereinafter the "Organizer"), is organizing a competition entitled "Paris Retail Awards" on 18 September 2024 (hereinafter the "Competition") to recognize technological innovations in the area of **e-commerce** and **connected business**.

Article 2 – Competition Terms & Conditions and entry procedure

a) Terms & Conditions for Competition entry

The Competition is open only to exhibitors that have subscribed to a "Silver", "Gold" and "Premium" pack, as well as Entrants submitted by the Exhibition and the members of the Jury.

Competition entry is free of charge.

Entrants' registration implies their acceptance without reservations of the clauses of these Rules and decisions made in respect of the Competition.

b) Procedures for Competition entry

Entrants may present a maximum of 1 project.

IMPORTANT:

Competition registrations may only be made online on the event website parisretailweek.com between 02 april 2024 and 26 July 2024.

Entries must be completed in the format required on the web platform put in place by the Organizer.

Once they have registered, entrants will receive an email with a username and password enabling them to access their account to finalize or amend their competition registration on the web platform put in place by the Organizer.

Entrants' registrations will be definitively validated by clicking on "submit" my entry.

Entrants will receive an email by return confirming that their entry has been registered. Any entry that is incomplete or does not meet the criteria laid down by the Organizer will systematically be refused.

Entrants certify that data supplied with the entry is accurate. Any false, inaccurate and/or incomplete statements will give rise automatically to the cancellation of the entries concerned and of associated prizes where applicable. Once registered, Entrants will be able to amend some of their personal data.

Entrants are hereby informed that data supplied in the entry is required in order to accept their entry and to award prizes. Entrants are therefore invited to ensure that said data is valid.

In any case, in order to duly enter the Competition, Entrants must comply strictly with the Terms & Conditions for entry as defined by these Rules and with any other instructions that might be communicated to them by any other means.

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It is hereby stated that all persons wishing to enter must comply with the instructions given to them on the website at the following URL: **parisretailweek.com**

Only one entry per person will be accepted during the Competition period.

c) Conditions relating to projects

Each Entrant declares and guarantees that they hold the intellectual property rights relating to the project submitted for the Competition or, particularly where an innovation is submitted by an Entrant who is not the designer/creator but the distributor, that they have been duly authorized to submit the project for the Competition by the holder of the intellectual property rights relating to said project, and the Organizer is released from any liability in this regard, particularly in the event of a dispute with another exhibitor or visitor.

Each Entrant certifies that the project submitted complies with the safety standards imposed by the regulations in force and takes on full responsibility for any defects in said project, where the Organizer's liability may not be incurred under any circumstances.

Entrants must make themselves aware of and comply with all regulations in force at the time of the Exhibition whether laid down by the authorities or by the Organizer, such that the Organizer is held harmless in every regard.

Given the international nature of the Exhibition, projects submitted for the Competition come from several countries and may be marketed worldwide. Entrants undertake to ensure that their projects comply with the laws of their country of origin or the country where the projects are to be marketed. The Organizer may not, therefore, be held to be at fault for putting forward innovative projects that do not comply with French or European legislation.

d) Categories and description of the 9 prizes to be awarded

The different Competition categories are as follows:

- Omnichannel commerce
- Marketing
- Supply chain
- Customer experience
- Marketplaces
- New payment solutions
- Store design and equipment
- Data
- Rookie of the Year

Article 3 - Competition schedule

- Competition entries open: 02 April 2024
- Entry submission deadline: 26 July 2024
- Jury voting: 5 September 2024
- Promotion of results: The names of the 27 finalists (3 per category) will be published on the website **parisretailweek.com** as from 6 September 2024
- The names of the 9 winners will be announced and the prize-giving ceremony for the Paris Retail Awards will take place during the Exhibition on 18 September 2024.

Except where expressed otherwise when entries are submitted, Competition Entrants authorize the Organizer in advance to use their name and logo and the name of the innovation when publishing the list of entrants, for the purposes of promoting the Competition and the Exhibition.

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Article 4 - Composition and decisions of the jury

The Jury is composed of professionals who are recognized in the e-business sector for their expertise in e-commerce (whether on mobile phones or tablets, whether through social media or cross-channel), in customer relationships (CRM, Customer Experience, Acquisition/Loyalty), in logistics, in IT/new services/platforms, in security, etc. The jury members will be MDs/CEOs, e-commerce / CRM / logistics / Digital / Internet directors, and also from recognized institutions.

The Jury will first select 3 finalists per category and then 1 winner per category. The criteria for selection will be as follows:

- The innovative nature of the product/service presented
- Efficiency/effectiveness vs service rendered
- Market opportunities
- Profitability / promise in the light of initial results / projections

Important: Entrants undertake and pledge to only communicate accurate and truthful information, and to avoid any omissions or inaccuracies that might give rise to wrongful judgements. If there is a proven irregularity, the jury reserves the right to withdraw a prize that has already been awarded and to provide the press with the reasons for such withdrawal.

Entrants also undertake not to make direct contact with jury members and not to send them any items whatsoever regarding their project(s) apart from via the web platform reserved for that purpose.

Article 5 – Finalists and winners

Any finalist that has been informed as above and regarding whom an official announcement has been made may not under any circumstances withdraw their entry.

The official announcement of the 9 winners will be made on 18 September 2024 during the Paris Retail Awards ceremony.

Article 6 - Protection of projects

All projects submitted form part of the Competition's promotion and may be made public as soon as they have been received by the Organizer. It is the entrant's responsibility to ensure that their industrial property rights have been protected and, where applicable, the corresponding patent applications filed. It is hereby reiterated that pursuant to Articles L611-11 and L611-13 of the Intellectual Property Code, patent applications filed in France must, in order to be admissible, be made less than six months after the invention has been placed in the public domain. In this regard, each Entrant holds the Organizer harmless from and against any claims or appeals that might arise out of the disclosure of the product to the general public.

The Organizer declines all liability regarding commercial or non-commercial uses that might be made of projects submitted for the Competition and which might infringe Entrants' rights.

Entrants provide the Organizer with a guarantee that the project is original and does not make use of any item protected by third-party intellectual property rights.

Entrants hereby declare that they hold unreserved material and intellectual property rights to the project submitted for the Competition and, where applicable, authorizations for disclosure; entrants also hold the Organizer harmless from and against any dispossession through their own action or that of third parties.

Consequently, entrants take on responsibility for all claims, in particular infringement action or any other type of claim, as well as any prejudicial consequences which might result from their participation in the Competition.

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Important: each Entrant holds the Organizer harmless from and against any claims that the latter might face as a result of the use of any item, of any sort, forwarded by them in respect of their participation in the Competition.

Given the intrinsic features of the Internet, data used on the platform put in place by the Organizer is not protected against risks of misappropriation and/or hacking, and the Organizer will therefore not under any circumstances accept liability relating thereto.

No information or photographs published by the Organizer can be validated before publication by the respective Entrants. No claims will be accepted regarding choices made by the Organizer of information and photographs whether published and disseminated or not.

Furthermore, unless stated otherwise by the Entrant at the latest two months before the Exhibition, such information may be disclosed to the press (press conferences, press releases, etc.) before the Exhibition and will be made available to journalists during and after the Exhibition.

Article 7 - Authorization

7.1. Entrants expressly authorize the Organizer, as soon as the 27 finalists' names are officially announced – as from 6 September 2024 – to use the names of projects submitted and their brief description (text supplied on the platform, 250 words maximum, redrafted with finalists' agreement) and the summary presentation, for any and all promotional purposes relating to the Competition and the Exhibition, and particularly on the Exhibition website.

7.2 Entrants authorize, in advance, the use of their name, address and photographs in any publicity or promotional campaigns relating to the Competition, and this shall not give rise to any rights other than the prize won.

Said authorizations are granted worldwide and for a period of 5 years as from Competition registration, on any media: paper, magnetic, optical, digital, computer, web (social networks in particular), data communications, electronic, film, video-cassette, CD-ROM, DVD, or any other media whether known or unknown at this time, whether current or future.

7.3 Entrants expressly authorize, free of charge, the Organizer and/or any third party appointed by the Organizer:

- to take, during the Exhibition or the official prize-giving, if they so wish, photos and/or films showing them and their team members, and products exhibited.
- to use freely such images on any media, in particular the Internet, especially for publicity purposes, in France and abroad, without any limitations over time.
- to cite and reproduce, free of charge, their brand or company name as a commercial reference for communication purposes, on any media (in particular the Internet), both in France and abroad, for a period of five years as from signature of this contract.
- to use, if a project is selected, information included in the Competition entry (and particularly names, logos, addresses, images, etc.) – in its entirety or partially – to promote the Paris Retail Awards project selection for the Exhibition and the Exhibition itself, that will be published in the Paris Retail Awards Directory and listed on the Exhibition website.
- to use certain visuals to promote the projects selected for the Exhibition and to produce publications and notices.

Article 8 - Organizer's liability

The Organizer declines all liability regarding items provided and submitted to them as part of the Competition.

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Projects and brands, and more generally all innovations and items supplied to the Organizer, are presented under the Entrant's sole responsibility, who shall be solely responsible in respect of any and all rights. Entrants release the Organizer from any civil and criminal liability that the latter might incur as a result of presenting items produced at the Entrant's request. Entrants will indemnify the Organizer for all prejudice that they might suffer and will hold the Organizer harmless from any action lodged against them regarding such presentation.

Article 9 – References to the Paris Retail Awards

Any reference, whether commercial or publicity-related, to a prize received as part of the Competition must specify its title accurately, the year of award and the category in which the project received a prize.

Winners may issue communications regarding their prize for one full year as from the ceremony using Paris Retail Awards logos (the generic Competition logo) made available to them by the Organizer upon request.

Article 10 - Competition Changes / Postponement / Cancellation

The Organizer reserves the right to shorten, extend, postpone or cancel the Competition for any reason whatsoever.

The Organizer must inform Entrants thereof, but the Organizer's liability may not be incurred in that regard.

Article 11 – Personal data

Personal data collected about each Entrant in respect of their Competition entry is collected and processed in accordance with the provisions of Act No. 78-17 as amended of 6 January 1978 on information technology, data files and civil liberties (known as "*Loi Informatique et Libertés*").

Data collected is intended exclusively for the Organizer. It may be communicated to service providers and subcontractors that the Organizer might call upon in order to organize and/or manage the Competition.

Insofar as data collected about each Entrant as part of the Competition is indispensable in order to take into account their entry and to award a prize where applicable, the exercising by an Entrant of their right to withdraw before the end of the Competition will automatically cancel their Competition entry.

Each Entrant has a right to access and rectify data concerning them and, if applicable, a right to deletion, a right to oppose the processing of such data, a right to erasure of data and to limit processing as well as a right to data portability that they may exercise at any time by electronic means or by post, using the following contact details: Comexposium – Paris Retail Week / Paris Retail Awards 2024 - 70 Avenue du Général de Gaulle, 92058 PARIS LA DEFENSE CEDEX or privacy@comexposium.com. Lastly, each Entrant is entitled to lodge a claim with the *Commission nationale de l'informatique et des libertés* (CNIL) [national data protection authority].

Article 12 - Competition languages

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The Competition rules have been published in English and French. If there should be a difference between the two versions, the French text shall prevail.

Article 13 - Availability of rules

The rules are available on the Exhibition website (www.parisretailweek.com) and on the Paris Retail Awards platform. They may also be obtained free of charge upon written request from the following address: Comexposium – Paris Retail Week / Paris Retail Awards 2024 - 70 Avenue du Général de Gaulle, 92058 PARIS LA DEFENSE CEDEX.

Article 14 - Disputes

Entering the Competition necessarily implies on the part of each entrant acceptance of these Rules without reservations or restrictions. In the event of a dispute concerning the interpretation and performance of these Rules, the Organizer will seek an amicable solution with Entrants. Failing this, any disputes shall fall under the jurisdiction of the Courts of Paris.

In any case, if a breach of these Rules has been recorded, the Organizer shall be entitled to exclude an Entrant from the Competition, and said Entrant may not claim any compensation.